

Arthur Vibert

Creative Director

May 1, 2026

To Whom It May Concern:

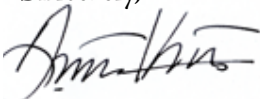
This is a letter of recommendation for Danaë Pimentel Dos Santos, who was a student of mine in several classes at Miami Ad School. My name is Arthur Vibert and in addition to being a teacher at MAS I'm a creative director and art director. I've developed iconic campaigns for clients like Coca Cola, Apple, BMW, Saturn, Levi Strauss & Co. and more. Over the course of my career I've had the opportunity to review hundreds of portfolios and I've developed a good eye for talent.

Danaë is a unique creative person. She speaks 4 languages. She's travelled extensively and lived in multiple countries. What that brings to her creative process is a lot of insight and knowledge that translates into smart, clever advertising solutions.

I found Danaë to be energetic, thoughtful, insightful, funny, open to constructive criticism, quick to help other students who were struggling. She made a positive impact on all the classes she had with me.

If you're looking for a creative person who has the ability to develop exceptional solutions to thorny problems, you want Danaë. I recommend her without reservation. Please feel free to contact me with further questions.

Sincerely,



Arthur Vibert

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March 16, 2026

To Whom It May Concern,

I am pleased to recommend Danaë Pimentel Dos Santos, who worked with us at Balloonfish as an Art Director from January 2025 to March 2026.

During her time here, Danaë contributed to a range of creative responsibilities, including developing advertising campaign concepts from creative briefs, participating in brainstorming and supporting graphic design work across print and digital projects. She brought real strength to the front end of the creative process, particularly in idea generation and conceptual development.

Danaë has a strong grasp of how conceptual advertising works, which is a quality that can be difficult to find. She consistently brought forward a wide range of ideas and approached creative assignments with energy, curiosity and a willingness to explore unexpected directions. She was especially effective at pushing beyond more conventional executions and looking for ideas that felt fresh and distinctive.

She worked on projects and campaigns for a range of clients, including Affinity Credit Union and Saskatchewan Pension Plan. Her creative thinking helped clients to reach diverse audiences in meaningful ways and tackle a variety of campaign objectives and business goals.

I believe Danaë would be a strong asset in a role that values conceptual thinking, ideation and creative ambition, particularly within an advertising environment. She is a talented and imaginative creative thinker, and I am glad to recommend her for future opportunities.

Sincerely,



Drew Sebesteny
CCO, Balloonfish





LinkedIn recommendations